

Troy Calkins

Graphic Designer & Creative

<https://troycalkins.design>

troyacalkins@gmail.com

(919) 935-8273

Portland, OR

Software Proficiency

Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects, Premiere

Microsoft Office Suite: Powerpoint, Word, Outlook, Teams

Operating Systems: Mac & Windows

Design Skills

- Social Media & Web Graphics
- Motion Graphics
- Branding
- Print Design
- Digital Illustration
- Presentation Design

Experience

Graphic Designer

Camp Fire Columbia –Portland, OR

Dec 2022–Present

Designing and collaborating on marketing collateral for fundraising and promotion for non-profit youth programs, such as postcards, flyers, trifold, banners, donor packets and program booklets, as well as digital graphics for email, social media and websites.

Graphic Designer & Motion Designer

Recharge – Santa Monica, CA (Remote)

Feb 2024–May 2024

Designing branded graphic presentations, producing custom graphic assets, and animating explainer videos to demonstrate business concepts.

Graphic Designer, Motion Designer & Animator

PacRes Mortgage –Beaverton, OR

Aug 2020–Aug 2022

Designed marketing and communication graphics for print, web, and social media. Produced flyers and social media posts weekly, Powerpoint presentations monthly, newsletters monthly, edited 4 or more videos per month, as well as designed banner ads, infographics, and animations. Conceptualized and implemented marketing campaigns through team collaboration. Designed and developed visual identity for national branding rollout.

Freelance Graphic Designer –Remote

FMTC Co. –Austin, TX

Sep 2018–Nov 2020

Designed fliers, postcards, ads for print, and revitalized product logos to improve visual identity.

Northwest CBD Solutions –Portland, OR

May 2019–Dec 2019

Designed visual identity, logo, business cards, and client slides.

First Analytics –Raleigh, NC

May 2016–Dec 2016

Designed presentation slides, web and social media graphics.

User View Inc. –Raleigh, NC

Jan 2016–Jun 2016

Designed animated interactive presentations, and interactive interfaces for user experience testing.

Education

Bachelor of Arts (B.A.), Art + Design: Animation & New Media

North Carolina State University –Raleigh, NC

Aug 2011–Dec 2015